



**ImpactGuru.com is India's leading integrated healthcare financing platform** and raises money online for medical expenses via online crowdfunding such as Covid-19, cancer, transplants, and accidents. It aggregates a large number of online payments to allow any individual requiring financial assistance to raise funds for any social cause.

**ImpactGuru.com, Co-Founded by Piyush Jain and Khushboo Jain, was incubated at Harvard Innovation Lab, USA, in 2014 and is led by Harvard, Wharton, Parsons, IIT and IIM alumni.**

Since its inception, ImpactGuru.com has **helped over 20,000 patients, overall impacted 1 million+ lives, raised INR 1500 + crores with its global partners** for varied causes with **donations coming in from 165+ countries.**

ImpactGuru.com was **amongst the Top 24 winning startups at Maharashtra Startup Week 2019, received recognition for Best Technology Solution For Social Good at The Economic Times Intelligent Health & Tech Awards 2020 and Winner of Best Digital Social And Economic Empowerment Award at Internet and Mobile Association of India (IAMAI) India Digital Awards 2021.**

ImpactGuru.com was also **felicitated for its India Fights SMA campaign – India's Biggest Medical Crowdfunding initiative, at The Economic Times Healthcare Awards 2021.**

**Our mighty ambition is to help finance the critical illnesses of 1 million/10 lakh patients over the next decade.**

**[www.impactguru.com](http://www.impactguru.com)**

# Piyush Jain, Co-Founder and CEO, ImpactGuru.com



**Piyush Jain is the Co-Founder and Chief Executive Officer of ImpactGuru.com**, a crowdfunding platform in India with a major focus on healthcare.

Piyush **currently leads a team of over 500**, he transformed a business plan prepared as a student into an actual business, **got the venture incubated at Harvard Innovation Lab**. The **business is funded by leading healthcare and fintech investors** and has **scaled tremendously by impacting thousands of patient lives** and their families in India.

Piyush was **featured in the Fortune 40 under 40 list in India** and was **felicitated with the Social Entrepreneur of the Year Award by Entrepreneur India magazine**. Piyush was **part of the 2020 cohort of Stanford Seed Transformation Program** as well as **part of the 2020 cohort of The Global Good Fund Fellowship Program**.

Piyush was previously an **M&A investment banker with J.P.Morgan** (New York, Hong Kong, and London), **Management Consultant with BCG** (Southeast Asia). Piyush has an **undergraduate degree from Wharton Business School, University of Pennsylvania**, where he was a **Joseph Wharton Scholar** and a graduate degree in **Public Policy from Harvard University**. At Harvard, he assisted Professor Thornburg in teaching a class on Financial Management in Nonprofit Organizations. He has co-authored a paper at Harvard Business School on innovative ways to finance entrepreneurial and social ventures. <https://hbr.org/product/non-equity-financing-for-entrepreneurial-ventures/an/814005-PDF-ENG>

**Piyush Jain's LinkedIn Profile:** <https://www.linkedin.com/in/piyushcrjain>

# Khushboo Jain, Co-Founder and COO, ImpactGuru.com



**Khushboo is the Co-Founder and Chief Operating Officer of ImpactGuru.com.** In addition, she heads ImpactGuru.com's Marketing arm, Communications and Design teams. Khushboo is actively involved in the company's marketing and communication strategies, community building activities, its work with non-profits and the ImpactGuru.com product users' experience.

Khushboo was amongst the **winning Top 15 women entrepreneurs at NITI Aayog & United Nations, 2019 Women Transforming India Awards** and received **recognition for her contributions in the Social Impact sector by Government Of India, National Commission For Minorities.** Khushboo was also featured in the **Fortune 40 under 40 list in India** and was amongst the **2021 Leading Woman in Business list by The Economic Times and Femina India.**

Khushboo is alumna of **Sydenham College, Mumbai**, where she studied Business Management, and **WE Business School – Welingkar Institute of Management Development & Research**, where she earned an MBA with a focus in Marketing. She later went on to study at **London College of Fashion** and **Parsons School of Design in New York.**

Prior to co-founding ImpactGuru.com, Khushboo **worked as a fashion marketer for Valiram in Singapore, handling a brand portfolio that included Hackett, La Martina, and Jimmy Choo.** She also **worked with celebrity fashion designer Manish Malhotra** in a fashion merchandising and buying role, and **with actor/model/designer Malaika Arora Khan's The Closet Label (now The Label Life).**

The **strong passion to make a difference and save lives** inspired Khushboo to start ImpactGuru.com a fintech company focused on making healthcare affordable in India.

**Khushboo Jain's LinkedIn Profile:** <https://www.linkedin.com/in/khushboojain>