RELIVE IMPACTGURU’S MAGNIFICENT JOURNEY

5 years of crowdfunding | 6000+ patients touched
4,50,000+ donors worldwide | ₹ 100+ crores raised
Message from the Co-Founders

Dear ImpactGuru,

2019! With that, it’s one more year of great work. In reality, 5 years of greater impact. We are happy to share with you that we turned 5 in July 2019. And, we have already touched over 6000 patient-lives.

When we started off, our aim was simple – ‘Disrupt the way healthcare financing happens in India.’ And that’s exactly what happened for every fundraiser on our platform, given the kindness and humanity displayed by ImpactGurus like you worldwide.

The urge to do good. The desire to give. The wish to build a healthier India. We are united by these common goals. Be it the lives that we impacted, the patients that we helped, the partnerships and associations that we got into, the awards and recognitions that came our way; walking with you alongside in this path, we couldn’t have asked for a better 2019. Yet, we resolve to strive harder in 2020 and light up many more lives that are engulfed in the shackles of inaccessibility and unaffordability to healthcare. We know you’ll travel along. So, let’s get started.

Piyush Jain
Co-Founder & CEO

Khushboo Jain
Co-Founder & COO
Top Medical Fundraisers On ImpactGuru
Arjit Singh raised ₹ 54 lakh / $ 77K from 1775 donors for Chronic Lymphocytic Leukemia (Rajiv Gandhi Cancer Institute and Research Centre, Delhi)

Amit Shenoy raised ₹ 45 lakh / $ 65K from 499 donors for Acute Myeloid Leukemia (Apollo Hospitals, Navi Mumbai)
Nikita Sachdeva raised ₹ 42 lakh / $ 60K from 1315 donors for Hodgkin Lymphoma (Fortis Memorial Research Institute, Gurugram)

Nikita Talwar raised ₹ 34 lakh / $ 48K from 1581 donors for Cancer (Fortis Memorial Research Institute, Gurugram)
Baby Avya raised ₹ 31 lakh / $ 45K from 728 donors for Liver Cirrhosis (Rela Institute and Medical Centre, Chennai)

Nikhil Kshirsagar raised ₹ 30 lakh / $ 43K from 660 donors for Germ Cell Cancer (Indiana University Health)
Royce Dmello raised ₹ 29 lakh / $ 41K from 582 donors for Acute Lymphoblastic Leukemia (P.D.Hinduja National Hospital, Mumbai)

Nitish Arora raised ₹ 29 lakh / $ 41K from 1465 donors for Traumatic Brain Injury Post Accident (Kokilaben Dhirubhai Ambani Hospital, Mumbai)
Ahanti Shahane raised ₹ 27 lakh / $ 38K
from 738 donors for Dilated Cardiomyopathy
(Fortis Hospitals, Mulund)

Sukanya raised ₹ 16 lakh / $ 23K
from 1083 donors for Brain Aneurysm & Rectal Prolapse
(Apollo Hospitals, Bangalore)
Hear It From Our Campaigners!
“Given the high cost of Piyush’s liver transplant, we opted for crowdfunding on ImpactGuru. Within just 24 hours, the campaign raised ₹ 21.91 lakh, helping Piyush undergo the transplant on time.

- Pooja Sarkar
Piyush Kundu’s aunt

“784 stranger-donors on ImpactGuru helped not only in my chemotherapy but also in saving my kids from becoming orphans by donating more than ₹ 14 lakh.

- Prabha, a widowed mother of two
When insurance and medical loans didn’t seem to help, ImpactGuru helped us raise about ₹ 11 lakh in just 3 days from 612 donors, giving a second chance at life to my brother.

- Varaprasad Pudi
  Praveen Pudi’s brother

It’s ImpactGuru that has spread the word for Nitish all around. They were working really hard for his life. We are very thankful to them for having raised funds on time for Nitish’s treatment.

- Pooja Arora
  Nitish Arora’s sister-in-law
“ImpactGuru and its 1006 donors stood by my daughter in her battle against cancer by raising over ₹ 14 lakh in merely 3 days.

- Bidyut Roy
  Baby Sampriti’s father

“

I had exhausted all my funds when my son needed an additional ₹ 30 lakh for his second liver transplant. However, 324 donors came forward on ImpactGuru.com to save my son.

- Surajit Roy Bardhan
  Spandan’s father
ImpactGuru’s Association With Chhapaak
ImpactGuru tied up with Chhapaak as the official healthcare crowdfunding partner. Actress Deepika Padukone plays Malti, a brave acid attack survivor, in the film. Just like Malti who emerges victorious fighting the toughest of battles, ImpactGuru ensures positive outcomes in the lives of innumerable patients by helping them raise funds for their medical emergencies, be it acid attack, cancer, or accident.
Celebrity Activity On ImpactGuru
Sachin Tendulkar donated for Apnalaya’s ‘E3 for Youth’ program - Education, Employability and Empowerment - on ImpactGuru

Sunny Leone supported India’s daughter-Pari’s campaign for Justice on ImpactGuru

Virender Sehwag became the voice of ImpactGuru fundraiser, for Umeed India Show by EPIC Channel to support and empower 13 Indian athletes

Ranbir Kapoor voiced support for Magic Bus Foundation’s fundraiser on ImpactGuru to help 2000 underprivileged children
Thank You For All The Recognition!
Fortune 40 Under 40
Co-Founders Piyush and Khushboo Jain featured in 2019 list

Inc 42's Top 9 Healthtech Startups To Watch Out For In 2020
ImpactGuru.com, featured in the list
Maharashtra Startup Week
One among the top 24 startups

Entrepreneur India 2019 Awards
Co-Founder Piyush Jain, winner in Social Entrepreneur Award category
BW Businessworld
40 Under 40
Co-Founder Piyush Jain
featured in 2019 list

PaisaBazaar Fintegrate Zone 2019 - Women in Fintech Awards
Co-Founder Khushboo Jain, winner in Entrepreneur category
NITI Aayog & United Nations-2019 Women Transforming India Awards
Co-Founder Khushboo Jain featured in Top 30

Social Samosa 2018 Award
Co-Founder Khushboo Jain, winner in 'Social Media Superwoman' category
BW Businessworld Women Entrepreneur Award
Co-Founder Khushboo Jain, winner in ‘Social Entrepreneur’ category

SheSparks Awards 2018
Co-Founder Khushboo Jain, winner in ‘Fintech & Financial Inclusion’ category
ImpactGuru In The News
ImpactGuru ties up with Deepika Padukone starrer Chhapaak

As the film’s official healthcare crowdfunding partner, ImpactGuru Foundation cases include a special banner urging donors to support any medical cause.

Crowdfunding raises over Rs 26 lakh for youth’s treatment

Over ₹ 26 lakh crowdfunded on ImpactGuru.com for youth’s cancer treatment
Crowdfunding raises hopes for visually impaired child

JODHPUR: Hitesh, the 7-year-old son of a daily wager, who is visually impaired since birth, can now hope to see the colours of the world, thanks to online crowdfunding. Unable to proceed with his treatment due to the high cost, a crowdfunding platform has come to his rescue.

An amount of Rs 25 lakh was raised in a matter of just two days through crowdfunding, after the initiation of a sympathetic person associated with a fund-raising platform, who came into contact with Hitesh during his visit to Jodhpur over a month back.

City techie’s crowdfunding sparks new life into boy with bone cancer

Hyderabad: A 16-year-old student, who had given up all hopes of survival after being diagnosed with bone cancer a year ago, has received an email that has now given him renewed hope to fight the dreaded disease. Help came from a techie in the city who raised Rs 3.12 lakh through crowdfunding to help the boy, who hails from Madhabpur in Warrangal district, undergo surgery.

The boy’s troubles began at an early age. As a child, he had to leave school. Some time later, his mother was diagnosed with a mental illness, probably unable to cope with the demands of the family. Tense situations like these forced him to leave his studies.

In search of help, he started working in a small shop. At the advice of a techie from Bangalore, whose family had a close relationship with the boy, he raised Rs 3.12 lakh through crowdfunding to undergo surgery.
**The Hindu**

**Chennai**

11th April 2019

₹35 lakh crowdfunded in 1 week on ImpactGuru.com, to meet hospital expenses of a patient’s liver transplant.

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**Hindustan Times**

**Pune**

8th April 2019

Article highlights ImpactGuru’s healthcare crowdfunding journey.
Piyush and Khushboo Jain, ImpactGuru’s Co-Founders and husband-wife duo share their experiences in running a business together.
94.3 FM Radio
Hyderabad
10th September 2018
94.3 FM interviewed The Jains asking about the success of ImpactGuru.com

CNBC TV 18, Young Turks Entrepreneur show
Mumbai
December 2017
Co-Founders Piyush and Khushboo Jain pitch to investors on CNBC TV 18 Young Turks Entrepreneur show
We Take Fun Very Seriously....
“Work hard.
Have fun.
Create an Impact!”
LET’S SAVE LIVES TOGETHER